**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID07992 |
| Project Name | Project – News tracker application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
| 1. | Problem Statement (Problem to be solved) | Multiple news sharing apps used by a single user  are often spammed with notifications.  There is lot of fake news which gets shared Storage (mb) should be reduced Categorization of old news.  Breaking news should be flashed immediately .  It should be relevant and important news easily everyday  Advertisements should be avoided |
| 2. | Idea / Solution description | Providing customizable options to the topic for which he requires to receive notifications.  Customizable for avoiding the ads through giving customers options of whether they want doesn’t need .  Reducing the storage can be done using giving  only the user is required news alone .  To avoid fake news it will be selected only from the true and believable resources. |
| 3. | Novelty / Uniqueness | Our app is more user friendly and has a an ability to detect between fake and real news and the appearances of advertisements is very less |
| 4. | Social Impact / Customer Satisfaction | Providing the details of the source from which the news has been collected and also reliable source to compare it with .    By continously taking the feedback from the user regarding the notifications and any disturbance of ads and does it shows the relevant and true .    Avoiding unnecessary ads and news.    All aged people can use the app with belief    Feedback will be received from the customers always and will be customized and will be done . |
| 5. | Business Model (Revenue Model) | Impression based (news)eg News hunt shares the advertisement revenue on the news screen .    Transactions based (books ,magazine ,and singles  ) ties up with book and magazine publishers |
| 6. | Scalability of the Solution | Maintains positive user experience  Flexible and cost saving  Security  Quality control  Insight  Newstracker can be used also with cloud in which helps for storage of the database |